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**For Immediate Release**



### **Hanley Wood Market Intelligence Introduces [www.NewHomeListings.com](http://www.NewHomeListings.com) and Announces Expanded Data Coverage**

Costa Mesa, CA, January 21, 2009 – Today, Hanley Wood Market Intelligence unveils [www.NewHomeListings.com](http://www.NewHomeListings.com) to the builder community, a site where homebuilders can list their communities at no cost and announces expanded coverage of its housing market information into 3 new markets in the Pacific Northwest.

“By increasing our data coverage and utilizing the Hanley Wood Market Intelligence database to create [www.NewHomeListings.com](http://www.NewHomeListings.com) we continue to strengthen our strategic offering to builders and the homebuilding industry” said Andrew Reid, President. “Our new initiatives will benefit builders and the homebuilding industry as a whole”

#### **Free Listings for Builders**

Homebuilders can now get increased exposure for their new home communities free of charge at [www.NewHomeListings.com](http://www.NewHomeListings.com) and take advantage of free leads delivered to them in real time. Detailed information such as pricing, floor plans, exterior images, community information and location maps can be displayed for consumers to view.

The site which will officially launch in the next few weeks will be the most comprehensive resource for homebuyers looking for new construction homes. All communities on the site will receive exposure to over 20 million unique consumers per month via our syndication networks and lifestyle site placements.

#### **Expanded Market Coverage in the Pacific Northwest**

As the leading provider of housing market information we track monthly new home sales, pricing and closing information for the homebuilding industry, Hanley Wood Market Intelligence has increased it’s market coverage to include additional counties in the Seattle-Tacoma-Bremerton, WA market and added coverage for Boise City-Nampa, ID, Portland-Salem, OR, and Spokane-Coeur d’Alene, WA-ID.

New home housing information will be available in March 2009 with sales and inventory statistics which include historical data for trending and market analysis.

### **About Hanley Wood**

Hanley Wood, LLC, is the premier media company serving housing and construction. Through four operating divisions, the company produces award-winning magazines and Web sites, marquee trade shows and events, rich data, and custom marketing solutions. The company also is North America's leading publisher of home plans. **Hanley Wood Market Intelligence** is the housing industry's leading provider of rich data and analytical services on residential real estate development and new-home construction. The division's customers include home builders, developers, lenders, and building-product manufacturers. Clients use the division's products and services to make critical business decisions on everything from pricing strategy and construction financing to geographic expansion and target marketing. Through proprietary software products and research reports, **Hanley Wood Market Intelligence** also provides customers with analysis of key trends affecting the housing market.

Founded in 1976, Hanley Wood is one of the ten largest B-to-B media companies in the United States. Hanley Wood is owned by affiliates of JPMorgan Partners, which uses CCMP Capital Advisors to manage this investment.

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