

Retrieving Manufacturer Lead Tool Reports

Hanley Wood Market Intelligence has combined the best features of our “proposed” and “active” data reports and we have distilled the information down to the key data that is ***most useful*** and ***important*** to a field sales force and distribution network.

To retrieve a Manufacturers Lead Tool Report:

1. Go to www.hwmarketintelligence.com
2. Select **My Account** in the upper-right hand corner.



3. If you already have a user account and password, click on the **Login Now** link and log in. If you do not have a Hanley Wood user account, complete the registration form and create an account.

The screenshot shows the login and registration forms. The 'Existing User - Login:' section has a 'login now' link highlighted with a blue box. The 'New User - FREE Registration:' section includes fields for First Name, Last Name, Title, Phone, Ext., and Fax, with asterisks indicating required fields.

4. Once you've logged in, select **View Subscriptions**.

The screenshot shows the 'My Account' page. It features a list of links: Change Password, Update Account Information, View Account Transaction History, Setup Invoice Billing, My Shopping Cart, and My Newsletters. The 'View Subscriptions' link is highlighted with a blue box. Below the links, there is a text box that says: 'Use this page to update your account information or to view past transactions.'

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5. A list of all the reports you are subscribed to will appear. Select the report you want to retrieve.



Manufacturer Lead Tools

- [Active Project Contact By Builder Report](#)
- [Proposed Contact Report](#)

Report Name

- [Geographic Sales Price per Sq. Ft. Report](#)
- [New Home Market Executive Summary](#)
- [Geographic Sales Cancellation Rates Report](#)
- [USHM Combo](#)
- [USHM](#)

6. Use the drop-down menu to choose the appropriate selections you want to include in your report. The Manufacturer LeadTool™ reports are searchable by Market, County, and Product Type (Single Family, Townhouse/Plex, or Condominium). You can also choose the format (**PDF or Excel**) you want the report to be produced in. Only markets that you are subscribed to will appear for the selections. (**NOTE:** To see a map of your geographical selection, click on **View Map**).



Active Project Contact By Builder Report

Market: (Select Market to show counties)
Chicago, IL
[for more market detail](#)

County: (Select a County to show submarkets)
Cook, IL
[for more county detail](#)

Product Type:

- ALL
- Single Family
- Townhouse/Plex
- Condominium

Format:
PDF

The reports will be updated on the following cycle:

- Active Project Contact Report by Builder: Complete data update on a monthly basis.
 - Proposed Project Contact Report: Update on a monthly basis, with a complete data update quarterly.
 - New Home Executive Summary Report: Complete data update on a quarterly basis.
 - Market Snapshot Report: Complete data update on a quarterly basis.
7. After your selections are complete, select **Continue**.
8. Once the report is generated and you may select the report to print or save.



Housing Analysis Reports

Your Hanley Wood Market Intelligence report(s) have been successfully generated. You may view the reports by clicking the report below.

- ▶ [1. Active Project Contact By Builder Report \(filesize = 1110k\)](#)