

BUILDER MARKET SHARE BY PRICE

MARKET NAME: Orange County, CA COUNTY NAME: Orange, CA SUBMARKET NAME: South Inland

All Housing Types

January 2007 - March 2007

RANK	BUILDER	NET SALES	MARKET SHARE	# OF PROJ	AVG PRICE	SINGLE FAMILY	TOWN HOUSE/PLEX	CONDO	Below \$100K	\$100 - \$150K	\$150 - \$200K	\$200 - \$250K	\$250 - \$300K	\$300 - \$350K	\$350 - \$400K	\$400 - \$450K	\$450 - \$500K	\$500 - \$550K	\$550 - \$600K	\$600 - \$650K	\$650 - \$700K	Over \$700K	
1	Warmington Homes	14	27.5%	2	1,421,808	14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14
2	Pardee Homes	13	25.5%	2	1,460,687	13	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13
3	Centex Homes	11	21.6%	1	1,134,942	11	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	11
4	K. Hovnanian Homes	5	9.8%	2	1,365,590	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5
5	MBK Homes	4	7.8%	1	577,190	0	4	0	0	0	0	0	0	0	0	0	0	2	1	1	0	0	0
6	William Lyon Homes	2	3.9%	2	1,237,500	2	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2
7	Standard Pacific Homes	2	3.9%	2	999,000	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Grand Totals		51	100.0%	12	1,274,281	46	5	0	0	0	0	0	0	0	0	0	0	2	1	1	1	1	46
						90.2%	9.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	2.0%	2.0%	2.0%	2.0%	90.2%