

**BUILDER MARKET SHARE REPORT**

**MARKET NAME: San Diego, CA COUNTY NAME: San Diego, CA SUBMARKET NAME: Coastal North**

**Rank By Sales**

**January 2007 - March 2007**

RANK	ALL TYPES				SINGLE FAMILY				TOWNHOUSE / PLEX				CONDOMINIUM										
	BUILDER	NET SALES	# OF PROJ	% OF TOTAL	BUILDER	NET SALES	# OF PROJ	% OF TOTAL	BUILDER	NET SALES	# OF PROJ	% OF TOTAL	BUILDER	NET SALES	# OF PROJ	% OF TOTAL							
1	Pardee Homes	59	7	14.9%	Pardee Homes	59	7	26.5%	Andalucia Townhomes, LLC	45	1	91.8%	Hammer Ventures	49	1	39.2%							
2	Hammer Ventures	49	1	12.3%	John Laing Homes	27	4	12.1%	Ord & Rodgers	4	1	8.2%	Pacifica Companies	21	2	16.8%							
3	Andalucia Townhomes, LLC	45	1	11.3%	Pulte Homes	25	2	11.2%					Standard Pacific Homes	18	1	14.4%							
4	John Laing Homes	27	4	6.8%	Richmond American Homes	23	3	10.3%					Lennar Homes	12	1	9.6%							
5	Pulte Homes	25	2	6.3%	KB Home	15	3	6.7%					Ocean Breeze, LLC	10	1	8.0%							
6	Standard Pacific Homes	24	3	6.0%	Warmington Homes California	14	3	6.3%					Wave-Crest II LLC	6	1	4.8%							
7	Richmond American Homes	23	3	5.8%	McMillin Homes	9	1	4.0%					Premier Coastal Development	5	1	4.0%							
8	Pacifica Companies	21	2	5.3%	California Cove Communities	7	2	3.1%					Brookfield Homes	5	1	4.0%							
9	KB Home	15	3	3.8%	Woodson Group	7	1	3.1%					Maisel Presley Inc.	4	2	3.2%							
10	Lennar Homes	14	2	3.5%	Standard Pacific Homes	6	2	2.7%					G5 Enterprises, Inc	2	1	1.6%							
11	Warmington Homes California	14	3	3.5%	Fieldstone Communities	6	1	2.7%															
12	Ocean Breeze, LLC	10	1	2.5%	Ocean Heights Development Co, LLC	5	1	2.2%															
13	McMillin Homes	9	1	2.3%	Shea Homes	5	1	2.2%															
14	Woodson Group	7	1	1.8%	Barratt American	4	3	1.8%															
15	California Cove Communities	7	2	1.8%	Mayfair Homes	4	1	1.8%															
16	Fieldstone Communities	6	1	1.5%	K. Hovnanian Homes	3	1	1.3%															
17	Wave-Crest II LLC	6	1	1.5%	Lennar Homes	2	1	0.9%															
18	Ocean Heights Development Co, LLC	5	1	1.3%	Cornerstone Communities	1	1	0.4%															
19	Shea Homes	5	1	1.3%	Craftsman Development	1	1	0.4%															
20	Premier Coastal Development	5	1	1.3%																			
21	Brookfield Homes	5	1	1.3%																			
22	Barratt American	4	3	1.0%																			
23	Maisel Presley Inc.	4	2	1.0%																			
24	Mayfair Homes	4	1	1.0%																			
25	Ord & Rodgers	4	1	1.0%																			
Top 25: Net Sales		397	/Overall: Net Sales		397	Top 25: Net Sales		223	/Overall: Net Sales		223	Top 25: Net Sales		49	/Overall: Net Sales		49	Top 25: Net Sales		132	/Overall: Net Sales		125